

## News in Hardware

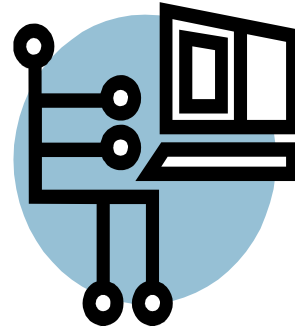
Last newsletter we talked about our new hardware program. This program allows you to purchase directly thru Genesis items typically requiring multiple points of purchase. Our pricing is extremely low because this for us is just an off site business, which allows all the savings to be passed through to you. So from scales to slicers, to POS, GENESIS is now your one stop shop. Also we have a great label program we have started so call us to get more details on how you can lower your operating cost for essential items.

<http://www.genesis-pos.com>

## Your computer is how old?

Not to long ago I had the opportunity to visit one of our newest clients before they came on board, and I was surprised at the age of the POS hardware, but also surprised at the dirt in the computer. Heat is a computers enemy, and every computer should be cleaned yearly. I also was surprised that the computers were 6 years old. While not old in people years, in computer years that is like being 75. The client did update to newer systems, software, and to become Credit Card compliant the biggest plus from this was speed. The staff saw the speed increase, and computer hanging is a think of the past. Think of it as employee relationship building, long with that purchase justification, and you'll see quickly that the cost really is minimal. A computer today should be replaced every three years, and cleaned yearly. I like doing it this way: new computers upfront, move older ones to the back office, and keep it on a schedule for replacement. You'll be happy, and your staff will also!

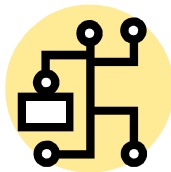
Watch for News updates on our main website.....



## Programming Corner

### BETA UPDATES

From the minds of giants comes forth smaller and faster applications. GWAREHOUSE II enters release. This new designed, faster updating, tighter coded applications provides the fastest warehouse data transfer on the market. Working with several warehouse groups we have made a software package that the industry can get behind. For additional information check our Warehouse Members area.



## RUN FAST TO MORE SALES

Check out our updates for  
GWARE PRO & GWARE  
Advanced

FTP, TPR (Discount Pricing), and other features now standard!

## The onion effect on business

Ok this is more an Oops effect then an Onion one. Save your computers by doing a little yearly house cleaning. Computers are like vacuum cleaners, pulling in free cool air, and exhausting hot air out the back. Remember computers will last longer if



just a little extra care is offered to them yearly. Also check the smoke detectors, and UPS batteries. It only takes a few minutes but the savings is great!